

## Traffic and Activity > Traffic and Activity Summary

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During the Month of August, 2007:

- A total of 10,414 distinct visits were made to the site.
- The average visit lasted 2 Minutes and 9 Seconds.
- 273 distinct web pages were viewed a total of 39,933 times.
- The average visit contained 3.84 page views. People spent an average of 33 Seconds viewing a page.
- Downloadable files were requested 796 times. On average 0.08 files were downloaded per visit.

### Six Month Historical Comparison

Usage Breakdown	Mar, 2007	Apr, 2007	May, 2007	Jun, 2007	Jul, 2007	Aug 2007
1. Visits	12,245	10,472	12,078	15,555	13,026	10,414
2. Page Views	43,625	31,555	35,746	39,748	37,595	39,933
3. Page Views Per Visit	3.56	3.01	2.96	2.56	2.89	3.84
4. Time Spent Per Visit	00:02:34	00:02:01	00:02:16	00:02:00	00:01:54	00:02:29
5. Hits	288,008	206,471	229,600	232,241	233,551	267,518
6. Downloads	876	712	628	1,084	906	796
7. Bandwidth	883.86 MB	647.08 MB	701.97 MB	687.84 MB	741.80 MB	763.00 MB

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